



Settlers Farm Campus Kindergarten

Social Media Guideline

2021

Social media (social networking) refers to a range of online services and can be an effective tool for building relationships, publishing, sharing and promoting interaction and dialogue. It can be used to improve both communication with parents/caregivers and the wider community and learning and development for children and young people. (DfE 13th July).

At Settlers Farm Campus Kindergarten we use Facebook as a tool to communicate special events, closure days, reminders and to provide resources for opportunities for learning at home with our families and wider community.

We have a duty of care for the wellbeing of children, young people or vulnerable people we work with and are aware of legal and ethical obligations before posting any personal details, photos, videos or work on our social media platform.

Although social media is a 24/7 platform, our Facebook is monitored regularly by nominated educators at Settlers Farm Campus Kindergarten and your enquiries, questions and messages will be responded to when possible.

When commenting on our posts, we kindly ask you to be respectful and mindful that our page is a public forum and nothing is private on social media, it is potentially 'online' forever. Abusive and offensive posts will not be tolerated and will be removed.

References:

- *National Quality Standard 6.1.1 engagement with the service, 6.2.3 community engagement.*
- Protective practices for staff in their interactions with children and young people, the South Australian Public Sector Code of Ethics.

Reviewed: 20th January 2021

To be reviewed: January 2023